

KESHAV RAGHAVAN

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Professional Experience

Citibank

Irving, TX

Digital Product Manager, Mortgage

March 2024 – Present

- Maintained servers and collaborated with development teams to ensure system reliability and optimal performance for business users, supporting seamless application operations for 17 applications
- Used Figma to enhance UX across applications, boosting clarity and user engagement
- Led cross-functional alignment to support Citibank's mortgage platform, resolving change control requests and delivering actionable technical analysis to stakeholders
- Drove standardization of Citi-wide React components, aligning development efforts with product goals and cutting release cycles by 60% - enabling faster delivery of key features
- Defined UX and interaction flows for a GenAI auditing platform, improving explainability and human-in-the-loop review accuracy

Citibank

Irving, TX

Summer Analyst, KYC

Jun 2023 – Aug 2023

- Collaborated with anti-fraud product team to implement Angular-based UI features; contributed to backlog grooming and sprint planning
- Conducted data analysis on automotive sales using Pandas to uncover fuel-efficiency trends
- Built Tableau dashboards to support product decisions and streamline
- Actively led and participated in team-building exercises and worked with Citi's Voice of Employee

Make a Nest

Austin, TX

Frontend Developer

Aug 2019 – Dec 2021

- Created to streamline the process of buying a new home while giving rebates back to customers
- Developed using React framework, utilizing a login, logout, and area to store houses
- Designed webpages using HTML/CSS and JavaScript
- Conducted intensive user research with homebuilders to identify pain points and inform MVP feature development; translated insights into product-level improvements

Projects

OnSked Web Application

Aug 2023 – Dec 2023

- Facilitated project activities as a lead for a team of five, ensuring smooth transitions between project stages and verifying that deliverables were being done correctly
- Implemented a complex front-end UI using React.js and Material UI, ensuring a smooth user experience
- Designed a fully custom back-end service hosted on Microsoft Azure using an Express.js RESTful API for seamless data storage and retrieval to the front-end

Skills

Languages: C++/C, Java, JavaScript, R, Swift

Product: Product lifecycle, Stakeholder communication, Backlog grooming, User flows

Technologies: React.js, React Native, SQL, HTML/CSS, Git, Figma, Jira

Education

University of Texas at Dallas

Bachelor of Computer Science